



## Congratulations on becoming SCOPE Certified and joining our international community of obesity experts.

SCOPE Certification is the international gold standard of obesity management expertise, recognising excellence in obesity prevention and treatment.

Thank you for becoming part of our mission to reduce the global burden of obesity, combat the stigma associated with it and build understanding of obesity as a multifactorial disease.

### Share your SCOPE Certification badge

We invite you to share your SCOPE Certification to promote awareness of best practices in obesity management, recognise your achievement, reassure patients, and encourage others to consider developing their skills and knowledge.

### How to share:

- **Share your SCOPE Certification on social media** using our hashtags and key messages and tagging our official accounts.
- Add your certification to your **LinkedIn profile**.
- Add your SCOPE Certified badge (attached) to your profile photo, business cards, email footer, etc.

### Social media channels to tag:

Please tag our official social media accounts so we can re-share your content and welcome you to the alumni community.

- Twitter: [@WorldObesity](#) and [@SCOPEObesity](#)
- Instagram: [@worldobesityfederation](#)
- Facebook: [World Obesity Federation](#)
- LinkedIn: [World Obesity Federation](#)

### Key messages to use on social media:

You may choose to share any of the following messages or create your own.

- Today I join the global community of #SCOPECertified professionals, experts in the prevention, management, and treatment of obesity.
- My #SCOPECertification means that I am committed to providing excellent, stigma-free care to people with obesity.
- I am #SCOPECertified, I am part of the World Obesity Federation's mission to reduce the global burden of obesity.
- I am #SCOPECertified because...

### Hashtags to use on social media:

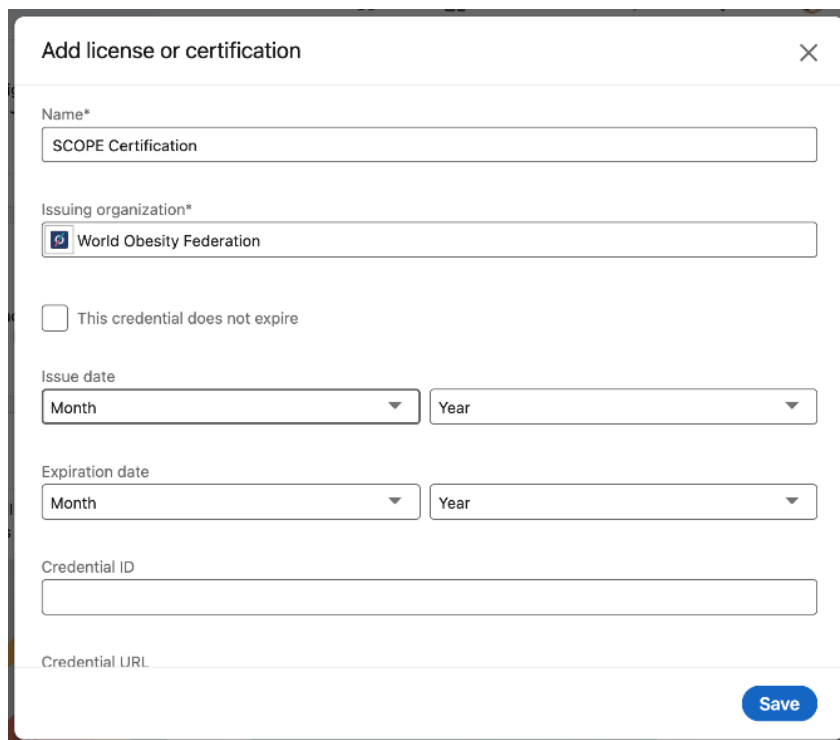
- #SCOPECertified
- #SCOPECertification

### Consider posting a video:

- You may also choose to share a short video about why having these skills is important to you and share your experience of SCOPE training.

### How to add your certification to LinkedIn

1. Go to your LinkedIn profile
2. Select "Add licence or certification"
3. Fill in the details of your SCOPE Certification
  - a. Name: SCOPE Certification
  - b. Issuing organisation: World Obesity Federation
  - c. Issue date and Expiration date: As indicated on your certificate
  - d. Credential ID: leave blank
  - e. Credential URL: <https://www.worldobesity.org/training-and-events/scope/certification>



The screenshot shows a LinkedIn form titled "Add license or certification". The form fields are as follows:

- Name\***: SCOPE Certification
- Issuing organization\***: World Obesity Federation
- This credential does not expire
- Issue date**: Month (dropdown), Year (dropdown)
- Expiration date**: Month (dropdown), Year (dropdown)
- Credential ID**: (empty text box)
- Credential URL**: (empty text box)
- Save** button

For more information on adding licences and certifications to your LinkedIn profile, click [here](#).

### How to use your badge on images

You may want to use the SCOPE Certified badge (attached) in your profile image, business card or email signature, for example:

